



## **Honda Cars India Ltd. to organise Mega Service Camp across India**

**~ 331 dealerships to provide multiple offers between January 19-25, 2017~**

**January 17, 2017:** Honda Cars India Ltd., leading manufacturer of passenger cars in India will organise an ***All India Mega Service camp from 19<sup>th</sup> – 25<sup>th</sup> January 2017***. The Mega Service Camp would be held across HCIL's Pan-India network of 331 dealerships in 220 cities. The week long Service Camp will provide multiple benefits for the customers during this period.

Customers of Honda Cars India can avail attractive offers like Free 50 point check-up of car, Discounts on labour & parts, 15% discount on Value Added Services, Free top wash, Attractive schemes on service products like Road Side Assistance, Extended Warranty and purchase of Tire and Battery.

Talking about the initiative, Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd. said, "Honda is committed to offer joy of buying and owning our cars to our customers. In order to offer an unmatched experience to our customers even after they purchase our products, we are organizing this nation-wise service camp. It will give us an opportunity to reach out to our customers and provide them additional incentives. We hope our customers make the most of this initiative."

### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda Mobilio, Honda City, Honda BR-V and the Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 331 facilities in 220 cities across spread across the country.

### **For further information, please contact:**

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